



## Strategic Technology & Innovation Counsel & Author Adjunct Faculty, Singapore Management University# Associate Lecturer, RMIT University\*

### Domain Specialization

- **Technology, Media and ICT Law** (incl cybersecurity, big data analytics & cloud computing)
- **Intellectual Property, Intellectual Capital & Knowledge Asset Management**
- **Technology Innovation & Commercialization**
- **IP-based Financing & IP Investment banking**
- **Private Equity & Venture Capital Investment** (including Islamic finance)

### Design Specialization & Research Interests

- *Strategic Futures Thinking and Learning Analytics*
- *Adaptive & Agile Learning & Development (PEBAAL Methodology)+*
- *Performance & Growth Development Program Design & Implementation*
- *Networked Knowledge Infrastructure & Smart Cities*

# teaching Intellectual Property Management

\*teaching Law of Investments & Financial Markets

+ Performance-based Experiential Adaptive & Agile Learning

**Present Role:** **Strategic Counsel** (in-house counsel on project basis)

### **Entrepreneurial Ventures & Verticals**

**Founder, Asia Law Exchange** [www.asialaw.exchange](http://www.asialaw.exchange) – The Lawyering for Performance Platform

**Legal Analytics Solution Provider** [www.lexfrontier.com](http://www.lexfrontier.com)

**Strategic Intellectual Property Management** [www.intellectualfutures.com](http://www.intellectualfutures.com)

**Corporate Training for cybersecurity law** [www.cylexic.com](http://www.cylexic.com)

**Learning & Development Designer** [www.networkedknowledge.exchange](http://www.networkedknowledge.exchange)

A technology and innovation counsel, 57 year old Zaid has over 30 years of professional experience spanning both industry as well as government service<sup>1</sup> where he specializes in technology and cybersecurity. Author of nine books<sup>2</sup> including “E-Security Law & Strategy”, Zaid was a former Director at Microsoft where he was responsible for government engagement as well as intellectual property. Qualified to practise law in Singapore and England and Wales, Zaid has also served as Chief Legal & Regulatory Officer at listed Telekom Malaysia where he was responsible among others for the legal and regulatory aspects of Malaysia’s high speed broadband rollout. In the area of cybersecurity, Zaid has developed a manual for the management of digital evidence for cybersecurity for a Malaysian government agency<sup>3</sup>. In 2014-2015, Zaid acted for the international joint venture between Singapore Telecommunications, Warner Brothers and Sony Picture Entertainment in the media content business.

Zaid’s professional services focuses on strategic intellectual capital management with intangible capital as a commercial and economic value driver where he focuses on strategy design, policy framework and performance-based outcomes. Zaid has consulted for the Malaysian Government in the development of Malaysia’s National Intellectual Property policy and has advised the Japan International Cooperation Agency on R&D commercialization in the Malaysian context. A regular trainer at the World Intellectual Property Organization, Zaid trains both government officers and industry executives on intellectual property strategies and programs. An innovation counsel and specialist in entrepreneurial finance, Zaid specializes in intellectual capital investments with

<sup>1</sup> Zaid spent almost a decade as a civil servant in the Singapore Government Service (Ministry of Foreign Affairs). Before going into the private sector, he last served as Senior Assistant Director

<sup>2</sup> *Covering intellectual property, technology innovation, ICT law and Islamic Private Equity and Venture Capital*

<sup>3</sup> *Previously called NISER and now called Cyber Security Malaysia*

intellectual property as a financial asset class in both the private equity and venture capital space (including Islamic finance).

An advocate of strategic learning and programs to secure ROI<sup>4</sup> in learning, Zaid was an Adjunct Faculty at the Singapore Management University where he teaches Intellectual Property Management. He is also an Associate Lecturer at RMIT University<sup>5</sup> where he teaches the Law of Investments and Financial Markets in the Singapore-based program. Zaid has also taught at the Law Faculty at University of Malaya where he was Visiting Associate Professor teaching E-Business Law. An avid writer, Zaid enjoys travelling to widen his cultural horizon and to constantly reshape his worldview. He is married with 2 children.

## Published books

### **Technology, Intellectual Property & Risk Management**

1. E-Security Law & Strategy, Lexis Nexis, April 2005
2. Media & Entertainment: A Legal, Business and Strategy Guide, Sweet Maxwell, Oct 2013
3. Creating Value from Technology Innovation, International Law Book Services, Aug 2011
4. Strategic Legal Risk Management in an Innovation Economy, Lexis Nexis, Jan 2010
5. Information Technology Contracts, Lexis Nexis September 2005
6. Intellectual Property Law & Strategy, Sweet & Maxwell, June 2006
7. Biomedical Science Law and Practice, Sweet & Maxwell, August 2007
8. Biotechnology Law & Strategy Lexis Nexis, August 2005

### **Financial Services**

9. Islamic Private Equity & Venture Capital: Principles and Practice, Islamic Banking & Finance Institute Malaysia, December 2011

## Academic Affiliation

Apart from his role as an Adjunct Faculty at the Singapore Management University where he teaches IP Management and Associate Lecturer at RMIT University where he teaches the Law of Investments and Financial Markets<sup>6</sup>, Zaid has been involved in training conducted at the Intellectual Property Academy, Singapore, as well as in numerous World Intellectual Property Organization training programs. On an ad-hoc basis, Zaid teaches at universities in Singapore and Malaysia focusing on innovation, law and strategy. His past academic experience and affiliation includes:

1. Tutor, Summer Doctoral Program 2006 Oxford Internet Institute<sup>7</sup>, Oxford University, United Kingdom
2. Visiting Faculty, School of Communication & Information, Nanyang Technological University teaching “Managing Intellectual Property and Innovation”
3. Past Visiting Associate Professor, University of Malaya and Universiti Kebangsaan Malaysia teaching E-Business and Information Technology Law
4. Visiting Faculty, Universiti Teknologi Malaysia teaching Information Security Law
5. Associate Fellow, Centre for Asia Pacific Technology Law & Policy, Nanyang Business School, Nanyang Technological University<sup>8</sup>

## Contact

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Primary Mobile: +65-93705982 (whatsapp before calling appreciated)

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<sup>4</sup> *Return on investment*

<sup>5</sup> <http://www.rmit.edu.au/about/>

<sup>6</sup> RMIT University in collaboration with SIM GE (Global Education) Singapore

<sup>7</sup> <http://www.oii.ox.ac.uk/teaching/sdp/Y2006.cfm>

<sup>8</sup> <http://captel.ntu.edu.sg/associatefellows.htm>